









**ON STOCK**  
2020

**joytex**<sup>®</sup>  
bags




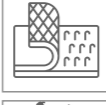








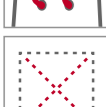
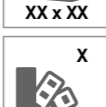

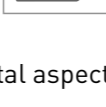

**#I WANT  
YOU BAG  
FOR GOOD!**

2020

## CONTENT

|   |                    |                |   |                      |                |
|---|--------------------|----------------|---|----------------------|----------------|
|  | <b>BAGS BASIC</b>  | <b>6 - 19</b>  |  | <b>SHOULDER BAGS</b> | <b>46 - 51</b> |
|   | Short handles      | 6 - 12         |   |                      |                |
|   | Long handles       | 13 - 19        |   |                      |                |
|  | <b>BAGS VOLUME</b> | <b>20 - 39</b> |  | <b>BACKPACKS</b>     | <b>52 - 56</b> |
|  | <b>BAGS - MINI</b> | <b>40 - 42</b> |  | <b>POUCHES</b>       | <b>58 - 65</b> |
|  | <b>BOTTLE BAGS</b> | <b>43 - 45</b> |  | <b>JX COLLECTION</b> | <b>66 - 82</b> |

## ICONS

|   |   |   |                          |
|---|---|---|--------------------------|
|  | Business Social Compliance Initiative (BSCI) - certified  |  | Joytex metal-eyelet      |
|  | 100% OEKO-TEX® Cotton   |  | Velcro fastener          |
|  | ORGANIC Cotton - certified  |  | Zipper                   |
|  | OEKO-TEX® Standard 100 - certified  |  | Adjustable buckle        |
|  | Grammage (material quality)   |  | Magnetic lock            |
|  | Dimension<br>(width x height x depth in cm)   |  | Volume in liter          |
|  | Handles length  |  | Maximum print area in cm |
|  | Cross-stitch sewn handles   |  | Print price group        |
|  | Assessment of the bags according to environmental aspects <b>(for more information see page 27)</b> |   |                          |

## JOYTEX® AND THE ENVIRONMENT



### ORGANIC? FAIR TRADE? SOCIALLY RESPONSIBLE?

Which bags are the most environmentally friendly, and which are socially responsible? Questions that customers and users are quick to ask, but also ones that cannot be answered in a single sentence. At Joytex®, we would like to make this assessment easier, and have developed a 'footprint system' – you can find corresponding footprints on every bag in this catalogue. This is not an exercise in greenwashing – we and our customers need to be aware that every product uses resources, and a bag is sustainable only as long as it's reused multiple times.

If you need help making a 'conscious' bag purchasing decision, you can call us any time!

#### Let's find out what route our bags take.

Our bags are sourced from the manufacturing countries of China and India. All bags printed in Germany – as well as those printed for you in Asia – are transported by sea to Rotterdam on container ships, and from there our containers are brought by inland vessels along the Rhine to the port of Emmerich. From there, we transport it to our premises by truck for only another 25 km. As far as we can judge, this method of transportation couldn't be made any more environmentally friendly.

#### We make an impression – without the use of solvents.

We always print with eco-friendly and solvent-free plastisol inks according to the OEKO-TEX® 100 Standard. The OEKO-TEX® 100 Standard also applies to the fabric of all our bags, provided that they are free of zips, rivets or Velcro.

#### You can depend on it – certified quality in every bag.

##### OEKO-TEX® 100 – certificate

We offer all of our cotton and non-woven bags with 100% OEKO-TEX® 100 Standard certification. That means the materials are free of harmful substances and environmental pollutants. See [www.oeko-tex.com](http://www.oeko-tex.com)

##### BSCI (Amfori) – certificate

Almost all of our bags are BSCI-certified. That means they comply with all labour and employment standards and an ethical code of conduct is observed. A good thing – for a good conscience. See [www.amfori.org](http://www.amfori.org)

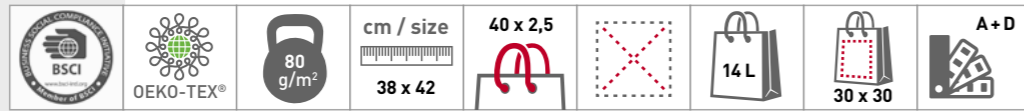
What's more, Joytex has been working together with the same suppliers in Asia for more than 30 years. Due to this long-term collaboration, as well as the production and investment security this provides, good conditions have been established for workers at the production sites.

Environmental protection and ethical conduct have been a practised reality at Joytex® for years, not just a passing fad.

Whichever choice your conscience guides you towards, we hope it will be a Joytex product. If that's the case, we pledge to give our best for **'your bag'**.

# JOYTEX® COLLECTION OVERVIEW





## 50 WIEN

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 38 x 42 cm

**Handles:** 40 x 2,5 cm

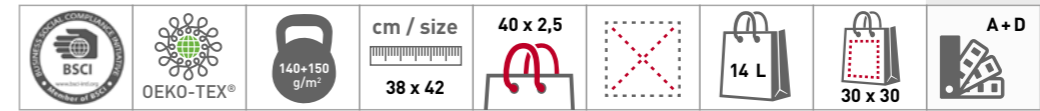
**Volume:** 14 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours



The flat Wien shopping bag is an eco-friendly alternative to plastic carrier bags. It is made of the light-weight and tear-resistant Premium PP non-woven fabric. The Wien model is a shopping bag that is comfortable to carry around because of its short handles. Besides, it is a very strong bag. This classic among the reusable shopping bags is suitable for all branches of trade. This bag stands out because of its excellent price/performance ratio.



## 20 KAPSTADT

**Material:** Cotton  
100% OEKO-TEX®  
BSCI certified

**Quality:** 140 g/m² (in white + colour)  
150 g/m² (in nature)

**Size:** 38 x 42 cm

**Handles:** 40 x 2,5 cm

**Volume:** 14 l

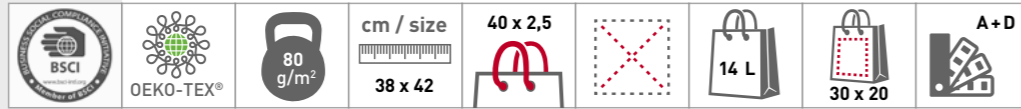
**Print area:** 30 x 30 cm

**Print:** Screensprint max. 6-colours



The flat Kapstadt shopping bag is an eco-friendly alternative to plastic carrier bags. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The Kapstadt model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. This classic among the reusable shopping bags is suitable for all branches of trade. This bag stands out because of its excellent price/performance ratio.





## 94 ESPOO

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 38 x 42 cm

**Handles:** 40 x 2,5 cm

**Volume:** 14 l

**Print area:** 30 x 20 cm

**Print:** Screenprint max. 6-colours



The flat Espoo shopping bag is an eco-friendly alternative to plastic carrier bags. It is made of the light-weight and tear-resistant Premium PP non-woven fabric. The Espoo model is a shopping bag that is comfortable to carry around because of its short handles. Besides, it is a very strong bag. This classic among the reusable shopping bags is suitable for all branches of trade. Its capacity of 14 litres makes it an exceptionally economical bag. Its remarkable angular design and structured non-woven fabric make this bag an eye-catcher which is even pleasant to the touch.



## 40 DARWIN [ORGANIC]

**Material:** 100% ORGANIC-Cotton

**Quality:** 145 g/m²

**Size:** 38 x 42 cm

**Handles:** 40 x 2,5 cm

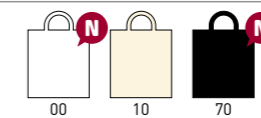
**Volume:** 14 l

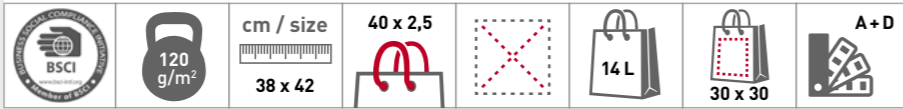
**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours



The flat Darwin shopping bag, made of biological materials, is an eco-friendly alternative to plastic carrier bags. The bag is made of 100% organic cotton, grown without the use of pesticides or other environmentally harmful substances and without recourse to genetic engineering. The Darwin model is a shopping bag that is comfortable to carry around because of its short handles. Besides, it is a very strong bag. Not only welcomed as a carrier of advertising messages for market stalls that sell organic produce, but also by nature lovers. It is an exceptionally eco-friendly and long-lasting product.





## 111 VERDUN

**Material:** Jersey-Polyester  
BSCI certified

**Quality:** 120 g/m<sup>2</sup>

**Size:** 38 x 42 cm

**Handles:** 40 x 2,5 cm

**Volume:** 14 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours

The flat and capacious Verdun shopping bag with its extremely smooth surface is the eco-friendly alternative to plastic carrier bags. The Verdun model is a shopping bag that is comfortable to carry around because of its short handles. Besides, it is a very strong bag. This classic among the reusable shopping bags is suitable for all branches of trade. The material of polyester microfibres is very agreeable to the touch and is also suited for printing purposes.



crease-resistant



## 114 VENICE

**Material:** Jersey-Polyester  
BSCI certified

**Quality:** 120 g/m<sup>2</sup>

**Size:** 35 x 40 cm

**Handles:** 40 x 2,5 cm

**Volume:** 11 l

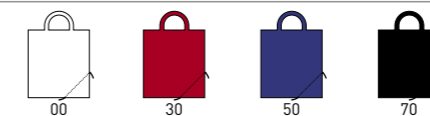
**Print area:** 30 x 13 cm

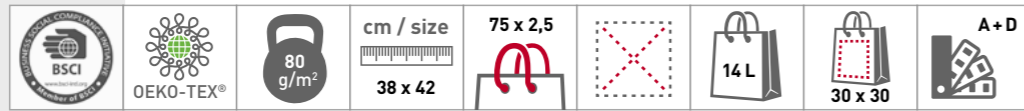
**Print:** Screenprint max. 6-colours

The flat and folding Venice shopping bag with its extremely smooth surface is the eco-friendly alternative to plastic carrier bags. The bag is made of the light-weight and crease-resistant jersey polyester. The Venice model is a shopping bag that is comfortable to carry around because of its short handles. Besides, it is a very strong bag. This folding bag is the ideal advertising medium for supermarkets and all other shops that plan to present their customers with a handy and long-lasting shopping bag. With a minimum of effort the bag can be folded away in the triangular pocket that is sewn on to it. A handy shopper for handbag or backpack.



crease-resistant





## 51 MUNICH

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 38 x 42 cm

**Handles:** 75 x 2,5 cm

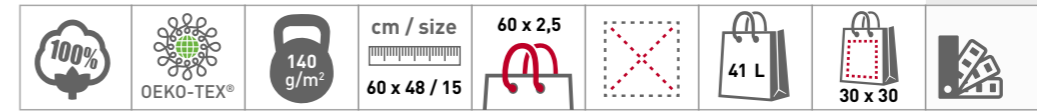
**Volume:** 14 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours



The flat Munich shopping bag is an eco-friendly alternative to plastic carrier bags. It is made of the light-weight and tear-resistant Premium PP non-woven fabric. The Munich model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. This classic among the reusable shopping bags is suitable for all branches of trade. This bag stands out because of its excellent price/performance ratio.



## CADAQUES

**Material:** Cotton  
100% OEKO-TEX®

**Quality:** 140 g/m²

**Size:** 60 x 48 / 15 cm

**Handles:** 60 x 2,5 cm

**Volume:** 41 l

**Print area:** 30 x 30 cm



Cadaques is a big beach- or shopping-bag and a eco-friendly alternative to plastic carrier bags. The average-sized bag has a fold on the underside. This bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. It is also suited as a local merchandising article for souvenir shops. This bag stands out because of its excellent price/performance ratio.





The flat Riad shopping bag is an eco-friendly alternative to plastic carrier bags. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The Riad model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. This classic among the reusable shopping bags is suitable for all branches of trade. This bag stands out because of its excellent price/performance ratio.

## 21 RIAD

**Material:** Cotton  
100% OEKO-TEX®  
BSCI certified

**Quality:** 140 g/m<sup>2</sup> (in white + colour)  
150 g/m<sup>2</sup> (in nature)

**Size:** 38 x 42 cm

**Handles:** 75 x 2,5 cm

**Volume:** 14 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours



QUALITY  
150 gsm

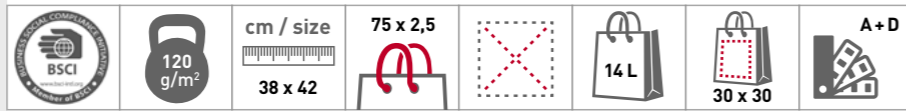
### ...y PORQUÉ EL MEJOR?

... Tal vez porque tiene **150 gsm** (en color natural) - Certificado **OEKO TEX**  
100% Algodón - Costuras laterales en overlock - Asas de 75 x 2,5 cm reforzadas  
con doble cruzeta - Medidas: 42 x 38 cm

**FUERZA, RESISTENCIA, OPACIDAD, ECO ...y al mejor precio!**

**Bolsa RIAD, sin duda EL MEJOR Tote Bag del sector!!**





## 116 DIJON

**Material:** Jersey-Polyester  
BSCI certified

**Quality:** 120 g/m<sup>2</sup>

**Size:** 38 x 42 cm

**Handles:** 75 x 2,5 cm

**Volume:** 14 l

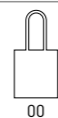
**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours

The flat and capacious Dijon shopping bag with its extremely smooth surface is the eco-friendly alternative to plastic carrier bags. The bag is made of the light-weight and crease-resistant jersey polyester. The Dijon model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. This classic among the reusable shopping bags is suitable for all branches of trade. The finely knitted polyester microfibrils feel very agreeable and are also suited for printing purposes.

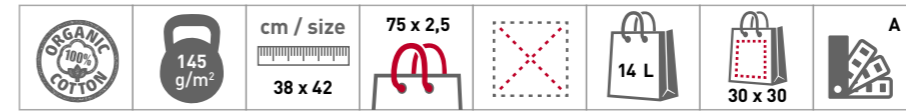


crease-resistant



00

16



## 41 PERTH [ORGANIC]

**Material:** 100% ORGANIC-Cotton

**Quality:** 145 g/m<sup>2</sup>

**Size:** 38 x 42 cm

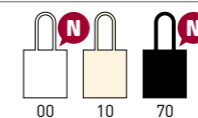
**Handles:** 75 x 2,5 cm

**Volume:** 14 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours

The flat Perth shopping bag, made of an organic fabric, is the perfect eco-friendly alternative to plastic carrier bags. The bag is made of 100% organic cotton, grown without the use of pesticides or other environmentally harmful substances and without recourse to genetic engineering. The Perth model is a shopping bag that is also comfortable to carry around at commercial shows because of its long handles. Not only welcomed as a carrier of advertising messages for market stalls that sell organic produce, but also by nature lovers. It is an exceptionally eco-friendly and long-lasting product.

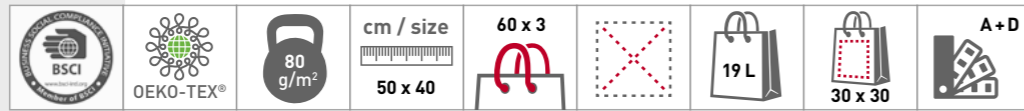


00

10

70

17



## 52 ZURICH

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 50 x 40 cm

**Volume:** 19 l

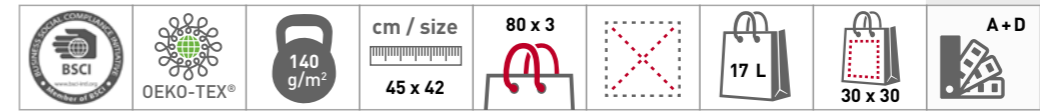
**Handles:** 60 x 3 cm

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours



The flat and capacious Zurich shopping bag is an eco-friendly alternative to plastic carrier bags. It is made of the light-weight and tear-resistant Premium PP non-woven fabric. The Zurich model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. This classic among the reusable shopping bags is suitable for all branches of trade. Its capacity of 18 litres makes it an exceptionally economical bag.



## 22 NEW YORK

**Material:** Cotton  
100% OEKO-TEX®  
BSCI certified

**Quality:** 140 g/m²

**Size:** 45 x 42 cm

**Volume:** 17 l

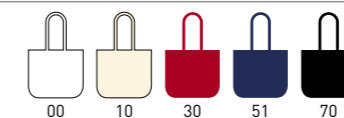
**Handles:** 80 x 3 cm

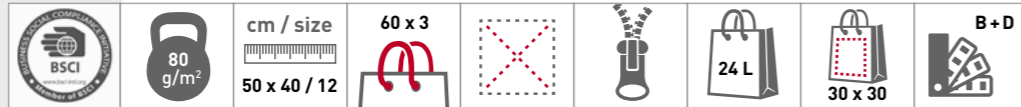
**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours



The flat New York shopping bag is an eco-friendly alternative to plastic carrier bags. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The New York model is suited for use at commercial shows and as a shopping bag. The bag with its classic design of rounded corners is aimed at those that prefer soft shapes. This bag stands out because of its excellent price/performance ratio.





## 71 STOCKHOLM

**Material:** PP non-woven  
BSCI certified

**Quality:** 80 g/m<sup>2</sup>

**Size:** 50 x 40 / 12 cm

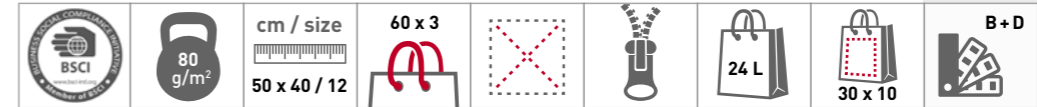
**Handles:** 60 x 3 cm

**Volume:** 24 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours

The Stockholm shopping bag has folds on sides and underside and a zip fastener. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Stockholm model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. It is the ideal advertising medium for products for sale at market stalls, or products one wants to protect against the weather or conceal from prying eyes. A remarkable detail is the zip fastener that closes the bag over its entire length.



## 92 LILLE

**Material:** PP non-woven  
BSCI certified

**Quality:** 80 g/m<sup>2</sup>

**Size:** 50 x 40 / 12 cm

**Handles:** 60 x 3 cm

**Volume:** 24 l

**Print area:** 30 x 10 cm

**Print:** Screenprint max. 6-colours

The Lille shopping bag has folds on the underside and a zip fastener. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Lille model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. It is the ideal advertising medium for products for sale at market stalls, or products one wants to protect against the weather or conceal from prying eyes. A remarkable detail are the zip fastener to close the bag over its entire length and the structured non-woven material.





## 132 BERGAMO

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 31 x 33 x 21 cm

**Handles:** 50 x 2,5 cm

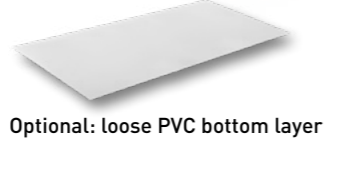
**Volume:** 23 l

**Print area:** 22 x 22 cm

**Print:** Screenprint max. 6-colours



The Bergamo shopping bag offers bags of space thanks to its angular design. It is made of the light-weight and tear-resistant Premium PP non-woven fabric. A detachable cover for the bottom of the bag is available as an extra. The Bergamo model is the ideal shopping bag for bottles and packages that upright packages, such as milk and fruit juices. It is the perfect advertising medium for supermarkets, service stations and shops in general. The spacious, flat bottom makes the bag suitable for files and legal books. And therefore ideally suited for lawyers' offices and tax consultants. Remarkable details of the bag are its generous capacity.



Optional: loose PVC bottom layer



## 124 HELSINKI

**Material:** Recycled Kraft Paper,  
Premium-PP non-woven  
BSCI certified

**Quality:** 150 g/m²

**Size:** 31 x 33 x 21 cm

**Handles:** 50 x 2,5 cm

**Volume:** 23 l

**Print area:** 22 x 22 cm

**Print:** Screenprint max. 4-colours

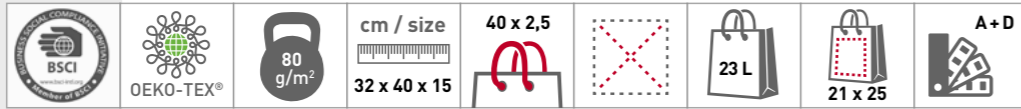


The Helsinki shopping bag by Joytex offers large capacity thanks to its angular design. The bag consists of an exceptionally long-lasting combination of non-woven material on the inside and recycled Kraft paper on the outside. A detachable cover for the bottom of the bag is available as an extra. The spacious, flat bottom makes the bag suitable for files and legal books. And therefore ideally suited for lawyers' offices and tax consultants. Remarkable details of the bag are its generous capacity and the sturdy material it is made of.



Optional: loose PVC bottom layer





## 113 BREST

- Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified
- Quality:** 80 g/m²
- Size:** 32 x 40 x 15 cm
- Handles:** 40 x 2,5 cm
- Volume:** 23 l
- Print area:** 21 x 25 cm
- Print:** Screenprint max. 6-colours



The Brest shopping bag has folds on sides and underside. This reusable bag, with its top part in contrasting colours, is a striking alternative to plastic carrier bags. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Brest model is a shopping bag that is comfortable to carry around because of its short handles. Besides, it is a very strong bag. It is the classic boutique bag that meanwhile has conquered a place in all branches of trade. The top part in grey or black as a contrast to the rest of the bag and handles is a remarkable detail of this twin-colour bag.



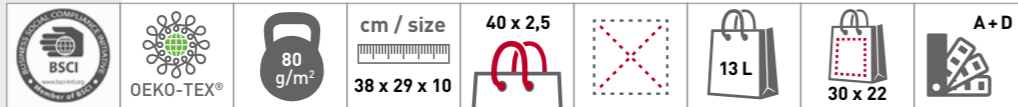
## 14 CALAIS

- Material:** Recycled Kraft Paper/  
Premium-PP non-woven  
BSCI certified
- Quality:** 150 g/m²
- Size:** 35 x 40 x 10 cm
- Handles:** 60 x 3 cm
- Volume:** 20 l
- Print area:** 27 x 30 cm
- Print:** Screenprint max. 4-colours



The Calais shopping bag has folds on sides and underside. It is the tear-resistant alternative to simple paper bags. The bag consists of an exceptionally long-lasting combination of non-woven material on the inside and recycled Kraft paper on the outside. The capacious and sturdy Calais bag is ideal for heavy shopping items. The Calais model makes a perfect advertising medium that looks and feels good to the touch and has the added advantage of being long-lasting and comfortable to carry. It is the 'wow-effect' of the sophisticated combination of materials that makes the bag with its folds in darker colours special.





## 83 BERGEN

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 38 x 29 x 10 cm

**Handles:** 40 x 2,5 cm

**Volume:** 13 l

**Print area:** 30 x 22 cm

**Print:** Screenprint max. 6-colours



The Bergen shopping bag has folds on sides and underside. This outstanding bag is meant for repeated use, which makes it an alternative to plastic carrier bags. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Bergen model is a shopping bag that is comfortable to carry around because of its short handles. Besides, it is a very strong bag. It is the classic boutique bag that meanwhile has conquered a place in all branches of trade. The colourful or simple black striping along the bottom of the bag matches the handles as a part of the twin-colour design. The bag scores with an excellent price/performance ratio.



00/60

30/70

42/70

53/70

## JOYTEX FOOTPRINTS



### WHICH BAG MATERIAL IS THE MOST ENVIRONMENTALLY FRIENDLY?

To judge whether a bag is sustainable and environmentally friendly, we at Joytex ask the following questions:

- How many times can a bag be reused and how durable is it?
- Can the bag be recycled?
- Which resources does this require?



#### 100% OEKO-TEX cotton

Our bags are quality-sewn with high robustness. They can be used for many, many, many shopping trips. 100% cotton can be disposed of in textile recycling or mixed waste bins. Cotton is a renewable and natural raw material.



#### 100% ORGANIC – cotton

Our bags are quality-sewn with high robustness. They can be used for many, many shopping trips. 100% cotton can be disposed of in textile recycling or mixed waste bins. ORGANIC cotton is a renewable raw material, grown in an environmentally-friendly way without pesticides.



#### 100% OEKO-TEX premium non-woven

Our non-woven PP bags are made of 100% polypropylene. Even though this is a synthetic material, it is highly serviceable – especially if it's used frequently – and doesn't necessarily harm the environment any more than other materials listed here. What's important is long-term use! Our premium non-woven bags can be used for many, many, many shopping trips and are particularly tear-resistant! This material is extremely suitable for recycling



#### 100% polyester bags

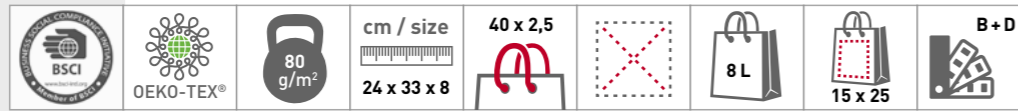
Our fine-knit polyester jersey fabric is wrinkle-free and very light. This is due to its high tear resistance and particularly low material requirements. That's why, in an article in the Süddeutsche Zeitung, polyester bags were judged to be particularly environmentally friendly according to the Federal Environment Agency.

See <https://www.sueddeutsche.de/wirtschaft/plastiktueten-plastiktueten-verbrauch-sinkt-rapide-1.3548640>



#### Kraft paper bags in 100% OEKO-TEX premium non-woven

100% recycled paper exterior, interior: non-woven PP – This combination of materials gives a bag made of kraft paper the durability and tear resistance of a non-woven bag. The most sustainable version of a paper bag, one that can be used over and over again. The two materials can be separated and recycled.



## 112 OXFORD

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 24 x 33 x 8 cm

**Handles:** 40 x 2,5 cm

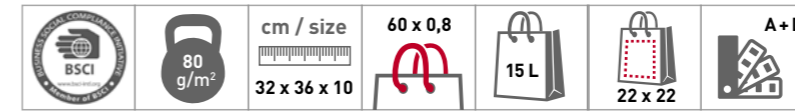
**Volume:** 8 l

**Print area:** 15 x 25 cm

**Print:** Screenprint max. 6-colours



The Oxford shopping bag has folds on sides and underside. It is suitable for tall formats and offers an alternative to plastic carrier bags. It is made of the light-weight and tear-resistant Premium PP non-woven fabric. The Oxford model is particularly suitable as a bag for use at commercial shows and as a shopping bag. The practical tall format makes it ideal for car sales brochures and books. The Oxford shopping bag is the perfect advertising medium for exhibitors at shows, travel agencies, car dealers and booksellers. The practical format of the bag is perfect for glossy brochures.



## 54 BERLIN

**Material:** PP non-woven  
BSCI certified

**Quality:** 80 g/m²

**Size:** 32 x 36 x 10 cm

**Handles:** 60 x 0,8 cm

**Volume:** 15 l

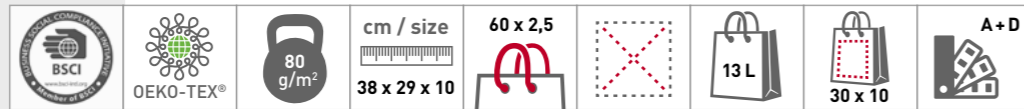
**Print area:** 22 x 22 cm

**Print:** Screenprint max. 6-colours



The Berlin shopping bag has folds on sides and underside. It is an excellent alternative to plastic bags. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Berlin model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. It is the classic boutique bag that meanwhile has conquered a place in all branches of trade. The handles, fastened by means of silver metal-eyellets, make the relatively small Berlin model to a special product.





## 62 ROMA

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 38 x 29 x 10 cm

**Handles:** 60 x 2,5 cm

**Volume:** 13 l

**Print area:** 30 x 10 cm / 30 x 4,5 cm

**Print:** Screenprint max. 6-colours



The Roma shopping bag has folds on sides and underside. This outstanding bag is meant for repeated use, which makes it an alternative to plastic carrier bags. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Roma model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. It is an average-sized bag and an ideal advertising medium for chemists' and medical supply stores. The colourful or simple black striping along the bottom of the bag matches the handles as a part of the twin-colour design. The bag scores with an excellent price/performance ratio.



## 16 PORTO

**Material:** Recycled Kraft Paper,  
Premium-PP non-woven  
BSCI certified

**Quality:** 150 g/m²

**Size:** 38 x 29 x 10 cm

**Handles:** 60 x 2,5 cm

**Volume:** 13 l

**Print area:** 30 x 22 cm

**Print:** Screenprint max. 4-colours



The Porto shopping bag has folds on sides and underside. It is the tear-resistant alternative to simple paper bags. The bag consists of an exceptionally long-lasting combination of non-woven material on the inside and recycled Kraft paper on the outside. The capacious and sturdy Porto bag is ideal for heavy shopping items. The Porto model makes a perfect advertising medium that looks and feels good to the touch, and has the added advantage of being long-lasting and comfortable to carry. It is the 'wow-effect' of the sophisticated combination of materials that makes the bag so special.



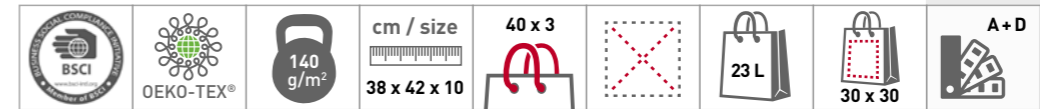


## 53 LISBOA

- Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified
- Quality:** 80 g/m²
- Size:** 38 x 42 x 10 cm
- Handles:** 60 x 3 cm
- Volume:** 23 l
- Print area:** 30 x 30 cm
- Print:** Screenprint max. 6-colours



The average-sized Lisboa shopping bag has folds on sides and underside. It is the spacious alternative to the plastic bag. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Lisboa model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. It is the classic boutique bag that meanwhile has conquered a place in all branches of trade. The fresh two-tone design makes it a striking eye-catcher.

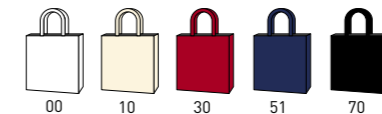


## 24 SHANGHAI

- Material:** Cotton  
100% OEKO-TEX®  
BSCI certified
- Quality:** 140 g/m²
- Size:** 38 x 42 x 10 cm
- Handles:** 40 x 3 cm
- Volume:** 23 l
- Print area:** 30 x 30 cm
- Print:** Screenprint max. 6-colours



The average-sized Shanghai shopping bag has folds on sides and underside. It is an excellent alternative to plastic bags. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The Shanghai model with folds on the sides and underside and short handles is suited for use as a shopping bag and for use at commercial shows. It is the perfect cotton advertising medium due to its side folds that add depth to the bag. It is also suited as a local merchandising article for souvenir shops. This bag stands out because of its excellent price/performance ratio.





## 60 MILANO

**Material:** PP non-woven  
BSCI certified

**Quality:** 80 g/m<sup>2</sup>

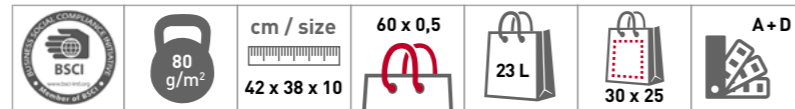
**Size:** 42 x 38 x 10 cm

**Handles:** 60 x 0,5 cm

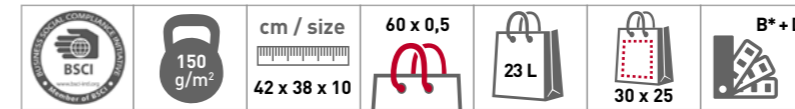
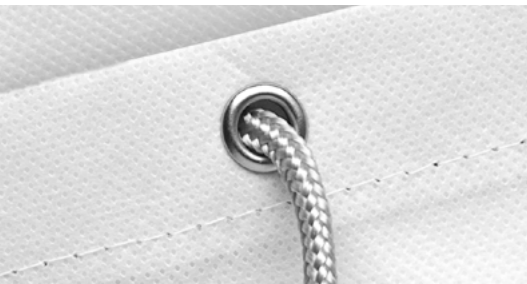
**Volume:** 23 l

**Print area:** 30 x 25 cm

**Print:** Screenprint max. 6-colours



The Milano shopping bag has folds on sides and underside. It is the spacious alternative to the plastic bag. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Milano model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. It is the classic boutique bag that meanwhile has conquered a place in all branches of trade. Its fresh twin-colour design and handles, fastened by means of silver metal-eyelets, make this bag to a special product.



The Verona shopping bag has folds on the sides and underside and is a tear-resistant alternative to the simple paper bags. The drawstrings of black nylon are fastened by means of dark metal-eyelets. The bag consists of an exceptionally long-lasting combination of PP non-woven material on the inside and recycled Kraft paper on the outside. The black folds on the sides make the solid Verona model to a boutique bag that offers a large number of design possibilities. The Verona model makes a perfect advertising medium that looks and feels good to the touch, and has the added advantage of being long-lasting and comfortable to carry. A remarkable detail are the black shadow folds on the sides. Ideal for single-colour patterns, with or without outline.

## 125 VERONA

**Material:** Recycled Kraft Paper,  
Premium-PP non-woven  
BSCI certified

**Quality:** 150 g/m<sup>2</sup>

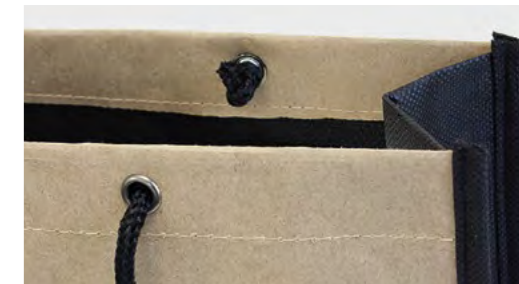
**Size:** 42 x 38 x 10 cm

**Handles:** 60 x 0,5 cm

**Volume:** 23 l

**Print area:** 30 x 25 cm

**Print:** Screenprint max. 4-colours





## 11 BEDFORD

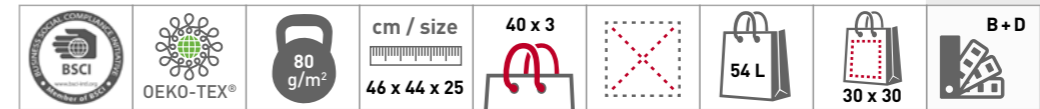
- Material:** Recycled Kraft Paper, Premium-PP non-woven BSCI certified
- Quality:** 150 g/m<sup>2</sup>
- Size:** 42 x 38 x 10 cm
- Handles:** 60 x 3 cm
- Volume:** 23 l
- Print area:** 30 x 30 cm
- Print:** Screenprint max. 4-colours



The Bedford shopping bag has folds on sides and underside. It is the tear-resistant alternative to simple paper bags. The bag consists of an exceptionally long-lasting combination of PP non-woven material on the inside and recycled Kraft paper on the outside. The capacious and sturdy Bedford bag is ideal for large shopping items. The Bedford model makes a perfect advertising medium that looks and feels good to the touch, and has the added advantage of being long-lasting and comfortable to carry. It is the 'wow-effect' of the sophisticated combination of materials that makes the bag so special.



11



## 66 MOSKAU

- Material:** PP non-woven 100% OEKO-TEX® BSCI certified
- Quality:** 80 g/m<sup>2</sup>
- Size:** 46 x 44 x 25 cm
- Handles:** 40 x 3 cm
- Volume:** 54 l
- Print area:** 30 x 30 cm
- Print:** Screenprint max. 6-colours



The Moskau maxi shopping bag has folds on sides and underside. It is an excellent alternative to plastic bags. It is made of the light-weight and tear-resistant premium PP non-woven fabric. A detachable cover for the bottom of the bag is available as an extra. The Moskau model is a shopping bag that is comfortable to carry around because of its short handles. Besides, it is a very strong bag. It is a maxi shopper that has conquered a place in all branches of trade. The bag has a capacity of 54 litres, which makes it ideal for bulky items. It also has an optimal price/performance ratio.



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## 117 DAVOS

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 50 x 40 x 10 cm

**Handles:** 60 x 3 cm

**Volume:** 29 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours



The Davos maxi shopping bag has folds on sides and underside. This outstanding bag is meant to be used repeatedly, which makes it an alternative to plastic carrier bags. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Davos model is especially suited for use at commercial shows and as a shopping bag as its long handles make it possible to carry it as a shoulder bag. It is the classic boutique bag that meanwhile has conquered a place in all branches of trade. Its capacity of 29 litres makes it an exceptionally large bag.



## 18 MADRID

**Material:** Recycled Kraft Paper,  
Premium-PP non-woven  
BSCI certified

**Quality:** 150 g/m²

**Size:** 50 x 40 x 15 cm

**Handles:** 60 x 3 cm

**Volume:** 36 l

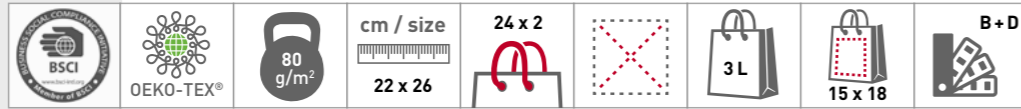
**Print area:** 30 x 30 cm

**Print:** Screenprint max. 4-colours



The Madrid shopping bag has folds on sides and underside. It is the tear-resistant alternative to simple paper bags. The bag consists of an exceptionally long-lasting combination of non-woven material on the inside and recycled Kraft paper on the outside. The capacious and sturdy Madrid bag is ideal for large shopping items. The Madrid model makes a perfect advertising medium that looks and feels good to the touch, and has the added advantage of being long-lasting and comfortable to carry. It is the 'wow-effect' of the sophisticated combination of materials that makes the bag so special.



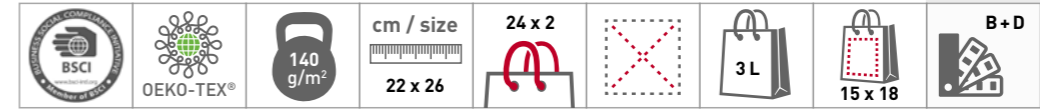


## 55 PRAG

- Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified
- Quality:** 80 g/m²
- Size:** 22 x 26 cm
- Handles:** 24 x 2 cm
- Volume:** 3 l
- Print area:** 15 x 18 cm
- Print:** Screenprint max. 6-colours



The small Prag shopping bag has no folds on the underside and is a light-weight reusable bag as an environmentally friendly alternative to plastic carrier bags. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Prag model is particularly suited for medicines, cosmetic products and all sorts of small items. It is the best possible advertising medium for pharmacies, jewellers and tea shops. This bag stands out because of its excellent price/performance ratio.



## 25 KAIRO

- Material:** Cotton  
100% OEKO-TEX®  
BSCI certified
- Quality:** 140 g/m²
- Size:** 22 x 26 cm
- Handles:** 24 x 2 cm
- Volume:** 3 l
- Print area:** 15 x 18 cm
- Print:** Screenprint max. 6-colours



The flat shopping bag has no folds on the underside and is a reusable bag that offers an environmentally friendly alternative to plastic carrier bags. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The Kairo model is particularly suited for medicines, cosmetic products and all sorts of small items. It is the best possible advertising medium for pharmacies, jewellers and tea shops. This bag stands out because of its excellent price/performance ratio.





## 61 LONDON

**Material:** PP non-woven  
BSCI certified

**Quality:** 80 g/m<sup>2</sup>

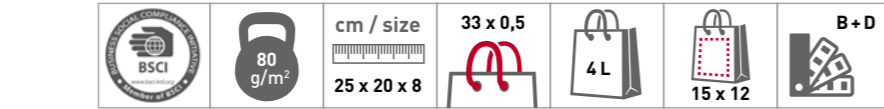
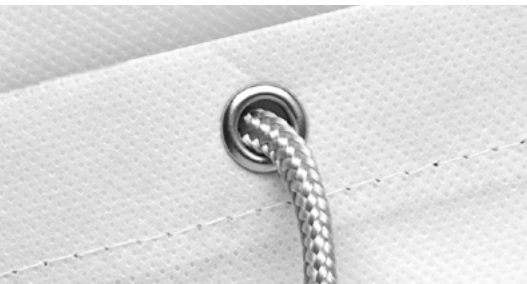
**Size:** 25 x 20 x 8 cm

**Handles:** 33 x 0,5 cm

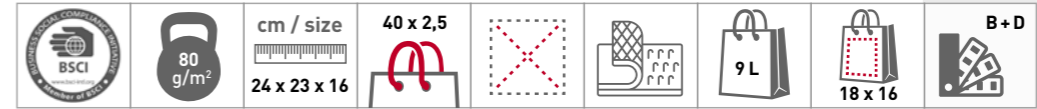
**Volume:** 4 l

**Print area:** 15 x 12 cm

**Print:** Screenprint max. 6-colours



The London bag is a typical package for presents in a mini format and has folds on sides and underside. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The London model is a mini-bag, suitable for small bottles and boxes. It is the best possible advertising medium for pharmacies, jewellers and tea shops. The silver handles are stapled to the bag and make the London model an excellent packing for presents that also scores with an excellent price/performance ratio.



The Girona bag is a 6-pocket bottle bag, the compartments can be taken out. It is made of the heavy-weight and tear-resistant premium PP non-woven fabric. The Girona model is perfect for bottles and as a reusable bag it supports the concept of sustainability, all the more so in combination with reusable bottles. Anywhere where customers can assemble their 6-packs themselves, in liquor stores, supermarkets or late-night shops, the Girona model makes a perfect advertising medium. Both sides of the bag can be printed as the cover on the inside can be taken out.

## 127 GIRONA

**Material:** PP non-woven  
BSCI certified

**Quality:** 80 g/m<sup>2</sup>

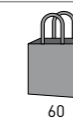
**Size:** 24 x 23 x 16 cm

**Handles:** 40 x 2,5 cm

**Volume:** 9 l

**Print area:** 18 x 16 cm

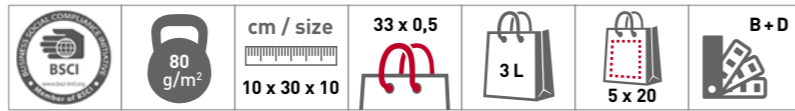
**Print:** Screenprint max. 6-colours



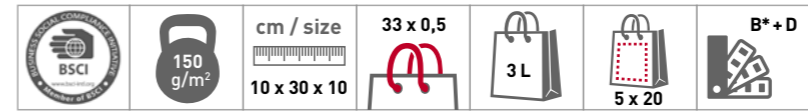
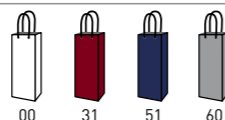


## 64 FLORENZ

**Material:** PP non-woven  
**Quality:** 80 g/m<sup>2</sup>  
**Size:** 10 x 30 x 10 cm  
**Handles:** 33 x 0,5 cm  
**Volume:** 3 l  
**Print area:** 5 x 20 cm  
**Print:** Screenprint max. 6-colours



The Florenz shopping bag has folds on sides and underside and is meant to hold bottles. The drawstrings of black nylon are fastened to the bag by means of silver coloured metal-eyelets. It is made of the heavy-weight and tear-resistant premium PP non-woven fabric. The Florenz model is ideally suited to pack presents, bottles of wine, spirits or higher quality soft drinks, even beer glasses. It is just perfect for wine merchants and liquor stores. A reliable bag for bottles, time and time again.

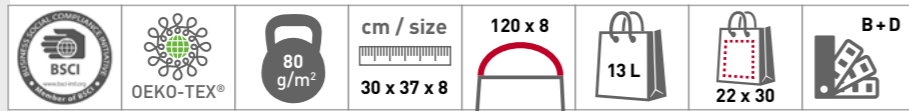


The Bozen shopping bag has folds on sides and underside and is meant to carry bottles. The drawstrings of black nylon are fastened by means of dark metal-eyelets. The bag consists of an exceptionally long-lasting combination of PP non-woven material on the inside and recycled Kraft paper on the outside. The Bozen model is ideally suited to pack presents, bottles of wine, spirits or higher quality soft drinks, even beer glasses. It is just perfect for wine merchants, liquor stores and for all who want to make a present of a good bottle of wine.

## 118 BOZEN

**Material:** Recycled Kraft Paper, Premium-PP non-woven BSCI certified  
**Quality:** 150 g/m<sup>2</sup>  
**Size:** 10 x 30 x 10 cm  
**Volume:** 3 l  
**Handles:** 33 x 0,5 cm  
**Print area:** 5 x 20 cm  
**Print:** Screenprint max. 4-colours





## 78 BRISTOL

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 80 g/m²

**Size:** 30 x 37 x 8 cm

**Handles:** 120 x 8 cm

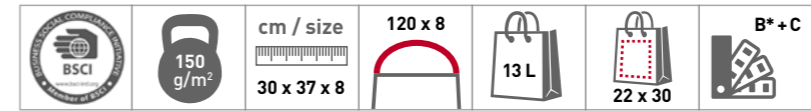
**Volume:** 13 l

**Print area:** 22 x 30 cm

**Print:** Screenprint max. 6-colours



The Bristol bag is a classical postman's bag with a long and soft strap and a large interior pocket. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Bristol model is ideally suited for last-minute visits to commercial shows and events. It is ideally suited to carry course materials in high A4 formats. It is the perfect advertising medium for exhibitors at shows, academies and organisers of seminars. The black hemming 'outline' makes the bag to a popular advertising medium for all branches of trade. This economical bag with its open top is not only light, but also practical because of the easy access to its contents.



## 123 GENF

**Material:** Recycled Kraft Paper,  
Premium-PP non-woven  
BSCI certified

**Quality:** 150 g/m²

**Size:** 30 x 37 x 8 cm

**Handles:** 120 x 8 cm

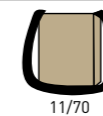
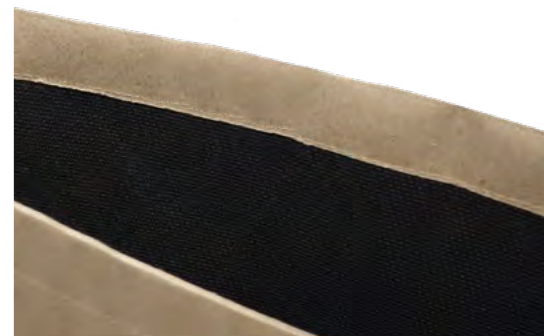
**Volume:** 13 l

**Print area:** 22 x 30 cm

**Print:** Screenprint max. 4-colours



The Genf bag is a shoulder bag which is not unlike the classical postman's bag. The bag consists of an exceptionally long-lasting combination of PP non-woven material on the inside and recycled Kraft paper on the outside. The folds on the sides and underside are made of a black PP non-woven material. The Genf model is of a sturdy quality and is ideal for visits to commercial shows and other events. It is the ideal bag for books and documents. This exclusive paper shoulder bag is the ideal advertising medium for the paper and printing industries and those who just love this material. It is the 'wow-effect' of the sophisticated combination of materials that makes the bag so special. In other words, a tear-resistant paper bag.





## 58 FRANKFURT

**Material:** PP non-woven  
BSCI certified

**Quality:** 130 g/m<sup>2</sup>

**Size:** 36 x 27 x 6 cm

**Handles:** 120 x 5 cm

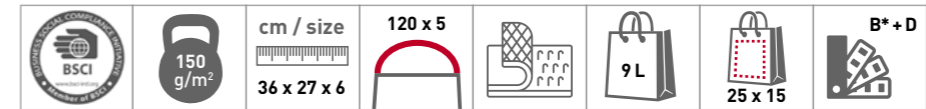
**Volume:** 9 l

**Print area:** 25 x 15 cm

**Print:** Screenprint max. 4-colours



The Frankfurt bag is a shoulder bag with a long and soft strap and a large interior pocket. It is made of the heavy-weight and tear-resistant premium PP non-woven fabric. The Frankfurt model is ideally suited for last-minute visits to commercial shows and other events. It is the perfect advertising medium for exhibitors at shows, academies and organisers of seminars. This economical shoulder bag is not only very light, but also comes with velcro fastening and a pocket that holds six pens.



## 17 COLOGNE

**Material:** Recycled Kraft Paper,  
Premium-PP non-woven  
BSCI certified

**Quality:** 150 g/m<sup>2</sup>

**Size:** 36 x 27 x 6 cm

**Handles:** 120 x 5 cm

**Volume:** 9 l

**Print area:** 25 x 15 cm

**Print:** Screenprint max. 4-colours



The Cologne bag is a shoulder bag with a long and soft strap and a large interior pocket. The bag consists of an exceptionally long-lasting combination of non-woven material on the inside and recycled Kraft on the outside. The Cologne model is of a solid quality and ideal for use at commercial shows, schools and work. This exclusive paper shoulder bag is the ideal advertising medium for the paper and printing industries and those who just love this material. It is also suited as a local merchandising article for souvenir shops. It is the 'wow-effect' of the sophisticated combination of materials that makes the bag so special. The bag has a velcro fastening and a pocket that holds six pens.





## 68 WIESBADEN

**Material:** PP non-woven  
BSCI certified

**Quality:** 130 g/m<sup>2</sup>

**Size:** 36 x 27 x 6 cm

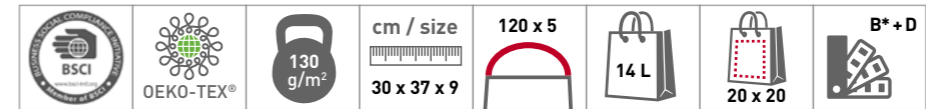
**Handles:** 120 x 5 cm

**Volume:** 9 l

**Print area:** 20 x 15 cm

**Print:** Screenprint max. 4-colours

The Wiesbaden bag is a shoulder bag with a long and soft strap and a large interior pocket. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Wiesbaden model is ideally suited for last-minute visits to commercial shows and other events. It is the perfect advertising medium for exhibitors at shows, academies and organisers of seminars. This economical shoulder bag is not only very light, but also comes with velcro fastening and a pocket that holds six pens. Its combination of plain and structures finishes makes the Wiesbaden model to a real eye-catcher.



## 73 DUBLIN

**Material:** PP non-woven  
100% OEKO-TEX®  
BSCI certified

**Quality:** 130 g/m<sup>2</sup>

**Size:** 30 x 37 x 9 cm

**Handles:** 120 x 5 cm

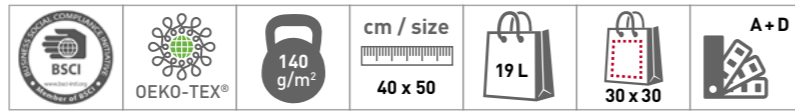
**Volume:** 14 l

**Print area:** 20 x 20 cm

**Print:** Screenprint max. 4-colours

The Dublin bag is a shoulder bag with a long and soft strap and a large interior pocket. It is made of the heavy-weight and tear-resistant premium PP non-woven fabric. The Dublin model is ideally suited for last-minute visits to commercial shows and other events. It is ideally suited to carry course materials in high A4 formats. It is the perfect advertising medium for exhibitors at shows, academies and organisers of seminars. The needle sharp separation between the blocks of black and blocks of colour makes the Dublin model to a real eye-catcher.





## 29 BOSTON

**Material:** 100% OEKO-TEX® Cotton  
BSCI certified

**Quality:** 140 g/m<sup>2</sup>

**Size:** 40 x 50 cm

**Cords:** Drawstring

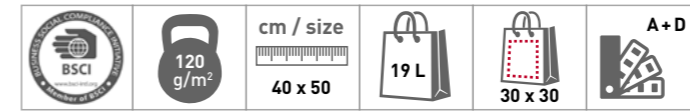
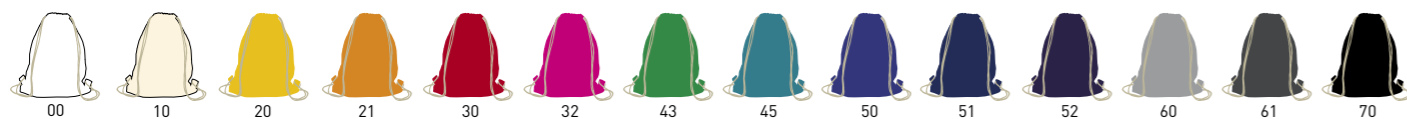
**Volume:** 19 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours



The Boston bag is a classical backpack. The bag is made from 100 % OEKO-TEX® certified cotton in a hard-wearing superior quality. The Boston model is a light-weight backpack for shopping, school and sports. It is the perfect advertising medium for supermarkets, sports clubs and shops. It is also suited as a local merchandising article for souvenir shops. This bag is an extremely economical version of the backpack.



The Bologna bag is a classical backpack. The bag is made of the light-weight and crease-resistant jersey polyester. The Bologna model is a light-weight backpack for shopping, school and sports. It is the qualitatively perfect advertising medium for supermarkets, sports clubs and shops. It is also suited as a local merchandising article for souvenir shops. The finely knitted polyester microfibrils feel very pleasant and are also suited for printing purposes.

## 115 BOLOGNA

**Material:** Jersey-Polyester  
BSCI certified

**Quality:** 120 g/m<sup>2</sup>

**Size:** 40 x 50 cm

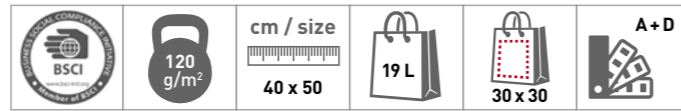
**Cords:** Drawstring

**Volume:** 19 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours





## 128 GENEVA

**Material:** Jersey-Polyester  
BSCI certified

**Quality:** 120 g/m<sup>2</sup>

**Size:** 40 x 50 cm

**Cords:** Drawstring

**Volume:** 19 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 6-colours

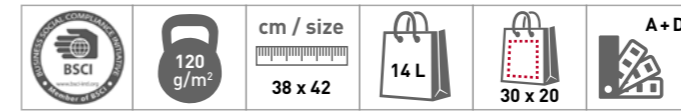


The Geneva bag is a classical backpack. In fact it is more than that as the interior sports a pocket for keys and purse into which the bag can be folded in a matter of seconds. The bag is made of the light-weight and crease-resistant jersey polyester. The Geneva model is an extremely tear-resistant backpack that can be folded to make it fit in any handbag. It is the qualitatively perfect advertising medium for supermarkets, sports clubs and shops. The finely knitted polyester microfibres feel very pleasant and are also suited for printing purposes.



00/70

70



## 103 ARNHEM

**Material:** Jersey-Polyester  
BSCI certified

**Quality:** 120 g/m<sup>2</sup>

**Size:** 38 x 42 cm

**Cords:** Drawstring

**Volume:** 14 l

**Print area:** 30 x 20 cm

**Print:** Screenprint max. 6-colours



The Arnhem bag is the classical sports bag in the shape of a backpack, which comes complete with safety reflectors. It is made of a light-weight and crease-resistant polyester and comes in a range of neon colours. The Arnhem model is a light-weight backpack for shopping, school and sports. It is the perfect advertising medium for supermarkets, sports clubs and shops. The bag is also of interest for bike shops that care for their customers' safety in the dark. The reflectors on the sides of the bag help to spot the user on the road.



reflective

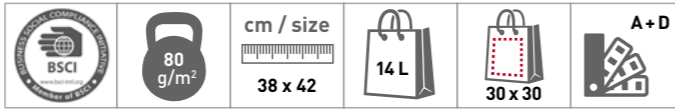


NY (Neon Yellow)

NO (Neon Orange)

NR (Neon Red)

NG (Neon Green)



## 59 OSLO

Material: PP non-woven  
BSCI certified

Quality: 80 g/m<sup>2</sup>

Size: 38 x 42 cm

Cords: Drawstring

Volume: 14 l

Print area: 30 x 30 cm

Print: Screenprint max. 5-colours



The Oslo bag is a classical backpack. It is made of the light-weight and tear-resistant premium PP non-woven fabric. The Oslo model is a light-weight backpack for shopping, school and sports. It is the perfect advertising medium for supermarkets, sports clubs and shops. The Oslo model in the shape of a backpack scores with an unsurpassed price/performance ratio.



## BE CREATIVE!

### CHOOSE SUSTAINABLE PRODUCTION AND DESIGN...

Whether or not a branded bag is sustainable depends on how often it is used. What's important is the quality. So, at Joytex, we place special emphasis on high-quality materials and processes.

A creative bag design significantly increases the wearability of a bag. A creative design can vary the usability even of bags that aren't your typical shopping bag – such as backpacks and large bags that are especially suitable for school, leisure and sporting use.

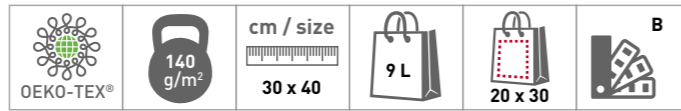
Here are two simple ideas that achieve sustainable added value, with backpack and beach bag examples.

#### Design on front and back:



#### Integration of decorative design elements with advertising logo:





## 44 MUMBAI

**Material:** Cotton/Nylon-Mesh  
100% OEKO-TEX®

**Quality:** 140 g/m<sup>2</sup>

**Size:** 30 x 40 cm

**Cords:** Drawstring

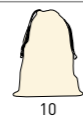
**Volume:** 9 l

**Print area:** 20 x 30 cm

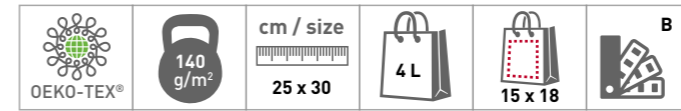
**Print:** Screenprint max. 6-colours



The Mumbai model is a bag for vegetables and fruit that is the reusable alternative to polyethylene or paper bags. This bag consists of two different materials: 100% OEKO-TEX® certified cotton on one side and nylon netting on the other side. It has a sturdy, durable cotton net, with Tara-Print on the inside (48 grams) and lockable drawcord. There is one side that can be printed, the other side is transparent. As a bag for vegetables and fruit it will always be welcome at the cash desks. Ideal for supermarkets, stallholders, bakeries and anybody who wants to carry home food in a reusable packaging. Separate or as a multi-pack with for example three bags in a roll, the product is an effective advertising medium as vegetables and fruits are bought several times a week.



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## 129 COLOMBO

**Material:** Cotton/Nylon-Mesh  
100% OEKO-TEX®

**Quality:** 140 g/m<sup>2</sup>

**Size:** 25 x 30 cm

**Cords:** Drawstring

**Volume:** 4 l

**Print area:** 15 x 18 cm

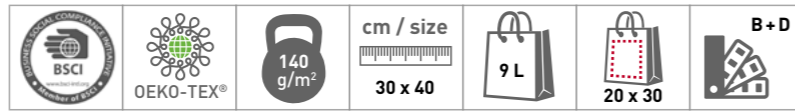
**Print:** Screenprint max. 6-colours



The Colombo model is a bag for vegetables and fruit that is the reusable alternative to polyethylene or paper bags. This bag consists of two different materials: 100% OEKO-TEX® certified cotton on one side and nylon netting on the other side. It has a Tara-Print on the inside (26 grams) and lockable drawcord. There is one side that can be printed, the other side is transparent. As a bag for vegetables and fruit it will always be welcome at the cash desks. Ideal for supermarkets, stallholders, bakeries and anybody who wants to carry home food in a reusable packaging. Separate, or as a multi-pack with, for example three bags in a roll, the product is an effective advertising medium as vegetables and fruits are bought several times a week.



10



## 130 BARCELONA

**Material:** Cotton  
100% OEKO-TEX®  
BSCI certified

**Quality:** 140 g/m<sup>2</sup>

**Size:** 30 x 40 cm

**Cords:** Drawstring

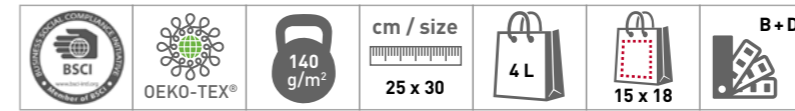
**Volume:** 9 l

**Print area:** 20 x 30 cm

**Print:** Screenprint max. 6-colours



Barcelona, the fruit and vegetable bag is made of 100% OEKO-TEX® Cotton. It has a sturdy, durable cotton net, with Tara-Print on the inside (39 grams) and lockable drawcord. As a one-sided printable bag for fruit and vegetable, it is the perfect medium for supermarkets and market stands, farmers, for bakeries and anyone who wants to transport food with reusable packaging. Individually or as multipack with e.g. Three pouches in a banderole held together - a promotional bag with very high effectiveness.



## 131 CALVI

**Material:** Cotton  
100% OEKO-TEX®  
BSCI certified

**Quality:** 140 g/m<sup>2</sup>

**Size:** 25 x 30 cm

**Cords:** Drawstring

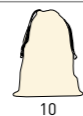
**Volume:** 4 l

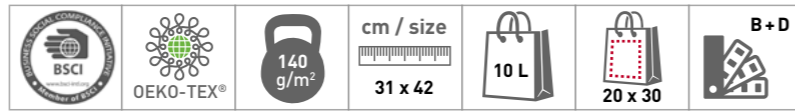
**Print area:** 15 x 18 cm

**Print:** Screenprint max. 6-colours



Calvi, the fruit and vegetable bag is made of 100% OEKO-TEX® Cotton. It has a sturdy, durable cotton net, with Tara-Print on the inside (26 grams) and lockable drawcord. As a one-sided printable bag for fruit and vegetable, it is the perfect medium for supermarkets and market stands, farmers, for bakeries and anyone who wants to transport food with reusable packaging. Individually or as multipack with e.g. Three pouches in a banderole held together - a promotional bag with very high effectiveness.





## 28 DELHI

**Material:** Cotton  
100% OEKO-TEX®  
BSCI certified

**Quality:** 140 g/m<sup>2</sup>

**Size:** 31 x 42 cm

**Volume:** 10 l

**Cords:** Drawstring

**Print area:** 20 x 30 cm

**Print:** Screenprint max. 6-colours



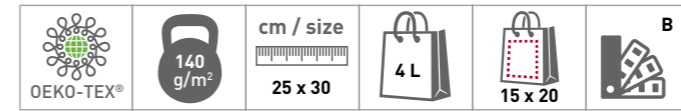
The Delhi bag is a classical tote bag. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The Delhi bag is the ideal tote bag for presents, shoes and products to maintain them. But the Delhi model is also ideal to pack baking products, nuts and bolts, tools and spare parts. It is a fitting advertising medium for shoe and sports shops, or for hotels and car dealers. It may also be of interest to greengrocers and bakers, supermarkets and retailers of organic produce. This bag offers maximum protection to produce, can be printed, offers scores of possible uses and is washable to maintain high standards of hygiene.



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The Manila bag is a classical tote bag. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The Manila model is the perfect bag for presents, care products and small items. It is a fitting advertising medium for car dealers and tire companies that want to efficiently store and hand out nuts, bolts and spare parts. It may also be of interest to greengrocers and bakers, supermarkets and retailers of organic produce. This bag offers maximum protection to produce, can be printed, offers scores of possible uses and is washable to maintain high standards of hygiene.

## 43 MANILA

**Material:** Cotton  
100% OEKO-TEX®

**Quality:** 140 g/m<sup>2</sup>

**Size:** 25 x 30 cm

**Cords:** Drawstring

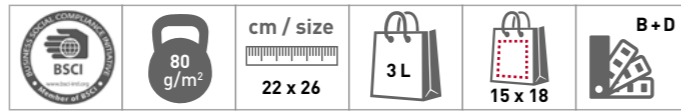
**Volume:** 4 l

**Print area:** 15 x 18 cm

**Print:** Screenprint max. 6-colours



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## 104 HASSELT

**Material:** PP non-woven  
BSCI certified

**Quality:** 80 g/m<sup>2</sup>

**Size:** 22 x 26 cm

**Cords:** Drawstring

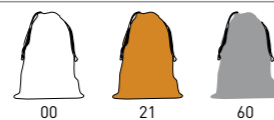
**Volume:** 3 l

**Print area:** 15 x 18 cm

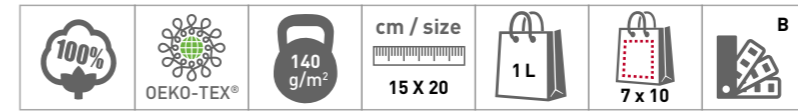
**Print:** Screenprint max. 6-colours



The Hasselt bag with handles can be used as a bag for small items or as a packaging for presents. It is made of the light-weight and tear-resistant Premium PP non-woven fabric. The Hasselt model is a practical and small bag for small items. It is the ideal advertising medium for jewellers' and similar shops. But it also sees use as a bag for nuts and bolts at garages and tire companies. Its limited sizes and the materials it is made of make this model to an advertising medium with an unsurpassed price/performance ratio.



64



## 42 DOHA

**Material:** Cotton  
100% OEKO-TEX®

**Quality:** 140 g/m<sup>2</sup>

**Size:** 15 x 20 cm

**Cords:** Drawstring

**Volume:** 1 l

**Print area:** 8 x 12 cm

**Print:** Screenprint max. 6-colours



The Doha bag is a classical tote bag. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The Doha bag is frequently used to store parts and accessories. It is not only suitable for small parts, such as accessories, but can also be used for hardware and seeds. It is a fitting advertising medium for hobby and toy shops, garden centres and shops that deal in costume jewellery. This bag offers maximum protection to produce, can be printed, offers scores of possible uses and is washable to maintain high standards of hygiene.



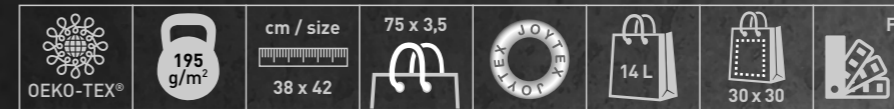
65

Joytex® - Quality Bags has always stood for a high quality of sustainable promotional bags. With the new JX-Collection Joytex® has now completed another quality step and put together an impressive assortment with numerous new products as well as established top sellers. JX is only the best material basis for the high-quality prints of the equally traditional as modern, westphalian printing house.

Each bag is characterized by a particular product feature and all bags are combined by a high quality material in robust workmanship. Target group for the new JX-Collection are all advertisers who value special features, exclusive retail and gastronomy sites, trend-oriented players from trade and industry - as well as merchandisers and souvenir shops.

**JX-Collection Shortcuts:**

- High quality and heavy textiles
- Sturdy and detailed workmanship
- Exclusive product features
- JX label on each bag
- Exclusive short runs from 100 pieces possible



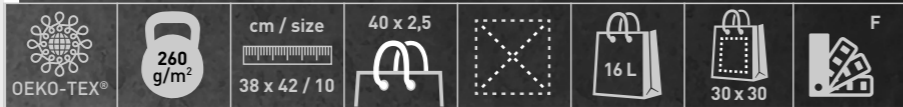
The generously sized Kyoto bag has folds on sides and underside. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality and comes in a jeans indigo finish. The sturdy cotton Kyoto model with its short and woven handles is perfectly suited for large shopping items. It is a good advertising medium for jeans stores and a whole range of other shops. It is also suited as a local merchandising article for souvenir shops. The blue jeans bag with its fashionable metal-eyelets can count on fans in all target groups.

**121 KYOTO**

- Material:** Cotton (RAW-Jeans) 100% OEKO-TEX®
- Quality:** 195 g/m²
- Size:** 38 x 42 cm
- Handles:** 75 x 3,5 cm
- Volume:** 14 l
- Print area:** 30 x 30 cm
- Print:** Screenprint max. 4-colours



DN

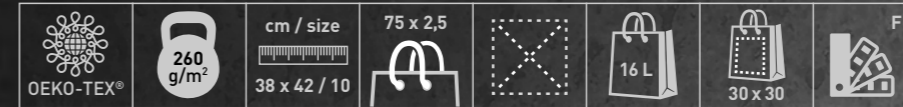


## 23 SYDNEY

**Material:** 100% OEKO-TEX® Cotton  
**Quality:** 260 g/m<sup>2</sup>  
**Size:** 38 x 42 / 10 cm  
**Handles:** 40 x 2,5 cm  
**Volume:** 16 l  
**Print area:** 30 x 30 cm  
**Print:** Screenprint max. 4-colours



The Sydney shopping bag has folds on the underside and is the eco-friendly alternative to plastic carrier bags. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The Sydney model is an ideal shopping bag because of its strong twill fabric and the short handles. It is the ideal advertising medium for those who set store by sturdy fabrics and high quality. It is also suited as a local merchandising article for souvenir shops. The heavy cotton fabric makes it a special product.



## 39 MELBOURNE

**Material:** 100% OEKO-TEX® Cotton  
**Quality:** 260 g/m<sup>2</sup>  
**Size:** 38 x 42 / 10 cm  
**Handles:** 75 x 2,5 cm  
**Volume:** 16 l  
**Print area:** 30 x 30 cm  
**Print:** Screenprint max. 4-colours



The Melbourne shopping bag is a special quality product. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The sturdy twill fabric and long handles make the Melbourne model ideally suited for use at commercial shows and shopping expeditions. The bag is the ideal advertising medium for products that come in tall formats. It is also suited as a local merchandising article for souvenir shops. The heavy cotton fabric makes it a special product.



## 45 SANTORINI

**Material:** 100% OEKO-TEX® Cotton  
**Quality:** 330 g/m<sup>2</sup>  
**Size:** 50 x 40 / 15 cm  
**Handles:** 40 x 4 cm  
**Volume:** 25 l  
**Print area:** 30 x 30 cm  
**Print:** Screenprint max. 4-colours



The large Santorini shopping bag has folds on the underside and is an excellent and eco-friendly carrier bag for daily use. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The Santorini model has folds at the bottom and offers a huge capacity of 25 litres. The handles of a woven material make sure that a bag full of shopping is still comfortable to carry. It is the ideal cotton advertising medium with a claim to quality. Its exceptionally heavy canvas fabric makes the bag suitable as a local merchandising article for souvenir shops. The careful finish with wide handles of a woven material and the attractive metal-eyelets make sure that the Santorini model looks good and will last for a very long time.



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## 46 LAGOS

**Material:** 100% OEKO-TEX® Cotton  
**Quality:** 330 g/m<sup>2</sup>  
**Size:** 50 x 40 / 15 cm  
**Handles:** 80 x 4 cm  
**Volume:** 25 l  
**Print area:** 30 x 30 cm  
**Print:** Screenprint max. 4-colours



The large Lagos shopping bag has folds on the underside and is an excellent and eco-friendly every day bag. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. A very strong canvas fabric with a weight of 330 g/m<sup>2</sup> is used to produce this bag. The Lagos model has folds on the bottom and offers a huge capacity of the bag can be comfortably carried as a shoulder bag. It is the ideal cotton advertising medium with a claim to quality. Its exceptionally heavy canvas fabric makes the bag suitable as a local merchandising article for souvenir shops. The careful finish with wide handles of a woven material and the attractive metal-eyelets make sure that the Lagos model looks good and will last for a very long time.



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## 135 COPENHAGEN

**Material:** Cotton / RAW-Jeans  
100% OEKO-TEX®

**Quality:** 330 g/m<sup>2</sup>

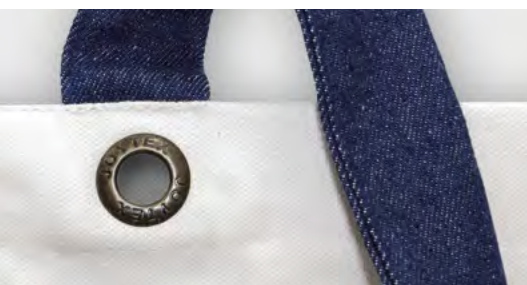
**Size:** 38 x 29 x 10

**Handles:** 60 x 3,5 cm

**Volume:** 13 l

**Print area:** 30 x 10 / 30 x 4,5 cm

**Print:** Screenprint max. 4-colours



Copenhagen is a bag with bottom and side folds. It has a very maritime look and is a real eye-catcher. It is made of heavy, durable canvas fabric. Copenhagen is suitable as a shopping bag, with the long handles it wears particularly comfortable - even over the shoulder. It is a medium sized bag and the ideal advertising medium for drugstores, pharmacies and medical supply stores. It's even perfect as merchandise article for local communities not only near by the sea. The stepped base made of RAW-Jeans is always the same color as the handles of this special duo color bag. RAW-Jeans have the typical property of losing and staining color during use.

**NEW!**



## 120 TOKIO

**Material:** Cotton (RAW-Jeans)  
100% OEKO-TEX®

**Quality:** 195 g/m<sup>2</sup>

**Size:** 40 x 40 x 7 cm

**Handles:** 80 x 3,5 cm

**Volume:** 20 l

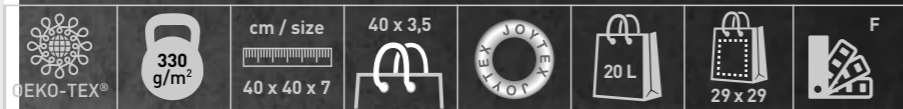
**Print area:** 29 x 29 cm

**Print:** Screenprint max. 4-colours



The Tokio shopping bag with side- and bottom fold is an eco-friendly bag in a trendy Jeans-Look. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality and comes in a indigo finish. The Tokio model is a shopping bag that is comfortable to carry around, because of its long handles. Besides, it is a very strong bag. This classic among the reusable shopping bags, is suitable for all branches of trade. A special feature of this bag is the attractive and timeless jeans fabric it is made of. As trendy as showy - Tokio!



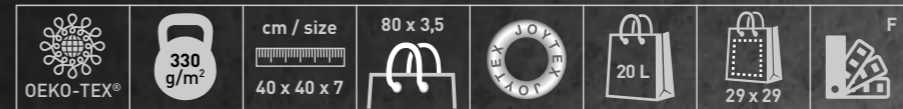


### 35 MACAU

- Material:** Cotton  
100% OEKO-TEX®
- Quality:** 330 g/m<sup>2</sup>
- Size:** 40 x 40 x 7 cm
- Handles:** 40 x 3,5 cm
- Volume:** 20 l
- Print area:** 29 x 29 cm
- Print:** Screenprint max. 4-colours



The Macau shopping bag has folds on sides and underside. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The sturdy cotton Macau model with its short handles is perfectly suited for large shopping items. It is also a good advertising medium for quality shops and can be used to carry heavy articles. It is also suited as a local merchandising article for souvenir shops. The handles are attached to the bag with fashionable metal-eyelets.

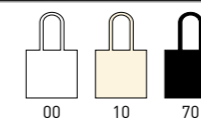


### 36 LANTAU

- Material:** Cotton  
100% OEKO-TEX®
- Quality:** 330 g/m<sup>2</sup>
- Size:** 40 x 40 x 7 cm
- Handles:** 80 x 3,5 cm
- Volume:** 20 l
- Print area:** 29 x 29 cm
- Print:** Screenprint max. 4-colours



The Lantau shopping bag has folds on sides and underside. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. The sturdy cotton Lantau model with its long handles is perfectly suited for use at commercial shows or large shopping items. It is also a good advertising medium for quality shops and can be used to carry heavy articles. It is also suited as a local merchandising article for souvenir shops. The handles are attached to the bag with fashionable metal-eyelets.



### 133 FARO

- Material:** Cotton  
100% OEKO-TEX®
- Quality:** 330 g/m<sup>2</sup>
- Size:** 40 x 35 x 4,5 cm
- Handles:** 120 x 4 cm
- Volume:** 15 l
- Print area:** 30 x 25 cm
- Print:** Screenprint max. 4-colours



Faro is a shoulder bag with bottom and side fold. It is made of 100% OEKO-TEX® certified Cotton in durable top quality. It is a very strong canvas with 330 g/m<sup>2</sup>. Faro has a large flap, ideal for an effective Print. It has a woven shoulder strap with adjustable buckle and is therefore an ideal companion for trade fairs and events. Thanks to the particularly heavy canvas fabric, it is also well suited as a local merchandise for souvenir shops. The high-quality workmanship of this bag, with its woven shoulder strap and attractive eyelets, not only looks good, it also makes Faro a real longlife product.



**NEW!**



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### 49 BILBAO

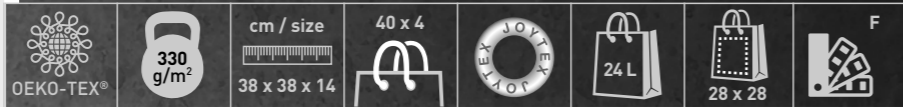
- Material:** Cotton  
100% OEKO-TEX®
- Quality:** 330 g/m<sup>2</sup>
- Size:** 40 x 35 x 4,5 cm
- Handles:** 120 x 4 cm
- Volume:** 15 l
- Print area:** 30 x 25 cm
- Print:** Screenprint max. 4-colours



The Bilbao shopping bag has folds on sides and underside. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. A very strong canvas fabric with a weight of 330 g/m<sup>2</sup> is used to produce this bag. The Bilbao comes with a shoulder strap which makes it easy to use the bag at commercial shows and events. But this model is also suitable for use as shopping bag. It is the ideal cotton advertising medium with a claim to quality. Its exceptionally heavy canvas fabric make the bag suitable as a local merchandising article for souvenir shops. The careful finish with wide strap of a woven material and the attractive staples make sure that the Bilbao model looks good and suits for shopping, library, school or hobby.



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## 47 KALKUTTA

**Material:** Cotton  
100% OEKO-TEX®

**Quality:** 330 g/m<sup>2</sup>

**Size:** 38 x 38 x 14 cm

**Handles:** 40 x 4 cm

**Volume:** 24 l

**Print area:** 28 x 28 cm

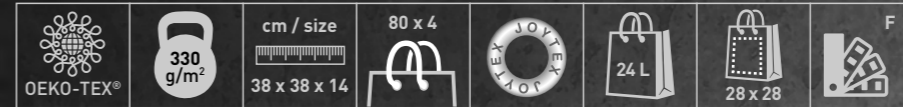
**Print:** Screenprint max. 4-colours



The Kalkutta shopping bag has folds on the sides and underside. It is an extra large carrier bag with a special mobile or money bag on the inside. Thanks to the short handles made of a woven fabric the bag can be comfortably carried as a shoulder bag. It is the ideal cotton advertising medium with a claim to quality. Its exceptionally heavy canvas fabric make the bag suitable as a local merchandising article for souvenir shops. The careful finish with wide handles of a woven material and the attractive metal-eyelets make sure that the Kalkutta model looks good and will last for a very long time.



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## 48 KOCHI

**Material:** Cotton  
100% OEKO-TEX®

**Quality:** 330 g/m<sup>2</sup>

**Size:** 38 x 38 x 14 cm

**Handles:** 80 x 4 cm

**Volume:** 24 l

**Print area:** 28 x 28 cm

**Print:** Screenprint max. 4-colours



The Kochi shopping bag has folds on the sides and underside. It is an extra large carrier bag with a speceial mobile or money bag on the inside. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality. A very strong canvas fabric with a weight of 330 g/m<sup>2</sup> is used to produce this bag. The Kochi model has folds on the sides and underside and thanks to the long handles made of a woven fabric the bag can be comfortably carried as a shoulder bag. It is the ideal cotton advertising medium with a claim to quality. Its exceptionally heavy canvas fabric make the bag suitable as a local merchandising article for souvenir shops. The careful finish with wide handles of a woven material and the attractive metal-eyelets make sure that the Kochi model looks good and is perfekt for shopping or a day on the beach.



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## 122 OSAKA

**Material:** Cotton (RAW-Jeans)  
100% OEKO-TEX®

**Quality:** 195 g/m<sup>2</sup>

**Size:** 40 x 50 cm

**Cords:** Drawstring

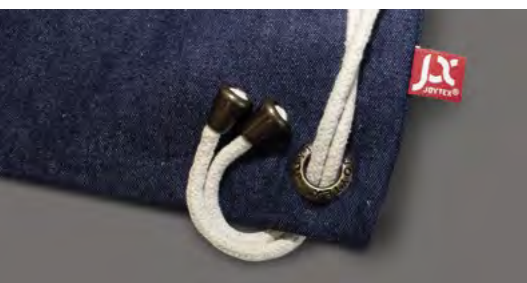
**Volume:** 19 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 4-colours



The Osaka bag is a classical backpack. The bag is made from 100% OEKO-TEX® certified cotton in a hard-wearing superior quality and comes in a jeans indigo finish. The Osaka model is a backpack for shopping, school and sports. It is the qualitatively perfect advertising medium for supermarkets, sports clubs and shops. It is also suited as a local merchandising article for souvenir shops. It is a special kind of backpack made of cotton and an ecru drawstring.



DN

80



The Durban bag is a classical backpack. The bag is made from 100% OEKO-TEX® certified cotton twill in a hard-wearing superior quality. The Durban model is a sturdy backpack for shopping, school and sports. It is the perfect advertising medium for supermarkets, sports clubs and shops. It is also suited as a local merchandising article for souvenir shops. This exceptional twill cotton backpack comes with metal-eyelets.

## 38 DURBAN

**Material:** Cotton  
100% OEKO-TEX®

**Quality:** 200 g/m<sup>2</sup>

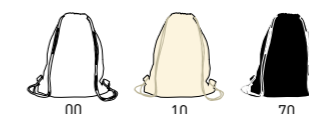
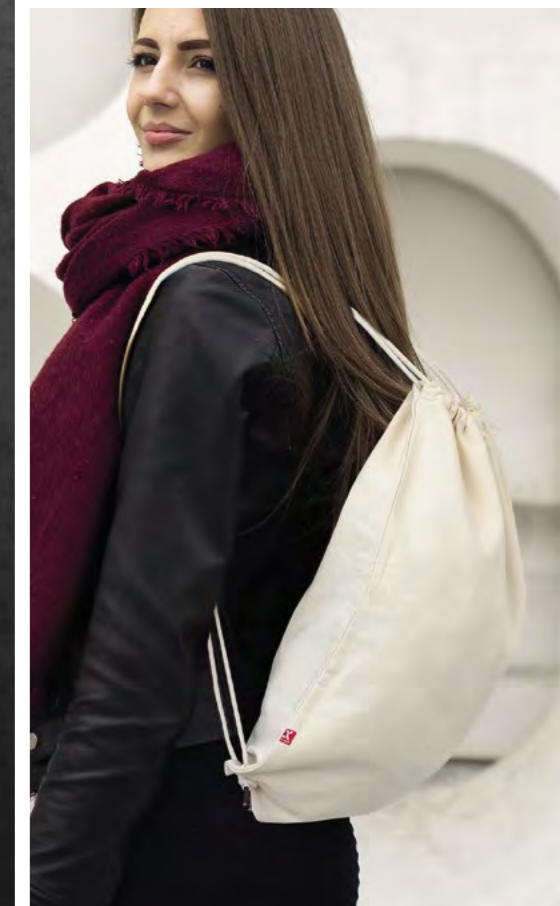
**Size:** 40 x 50 cm

**Cords:** Drawstring

**Volume:** 19 l

**Print area:** 30 x 30 cm

**Print:** Screenprint max. 4-colours



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10

70

81

## 134 CORFU

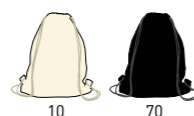
**Material:** Cotton  
 100% OEKO-TEX®  
**Quality:** 330 g/m<sup>2</sup>  
**Size:** Ø 30 x 50 cm  
**Volume:** 35 l  
**Handles:** Drawstring  
**Print area:** 30 x 18 cm  
**Print:** Screenprint max. 4-colours



**NEW!**



Corfu is a classic and very trendy duffel bag. It is made of 100% OEKO-TEX® certified Cotton in durable top quality. It is a very strong canvas with 330 g/m<sup>2</sup>. Unlike the classic duffel bag, Corfu has two shoulder straps made of wide woven webbing with adjustable buckles. Because them it could be worn like a conventional backpack. Thanks to the particularly heavy canvas fabric, it is also well suited as a local merchandise for souvenir shops. The high-quality workmanship of this bag, with its drawstring and attractive eyelets, not only looks good, it also makes Corfu a true friend and travel companion.



## FAR EAST PRODUCTION / CUSTOM-MADE

### IT'S YOUR CHOICE!

Choose between a delivery time of approx. 14 days after release for printing (print Germany) - or, with a delivery time of min. 12 weeks (from an order quantity of 1,000 pieces) after approval from the Far East.

### If you time – you save money!

In addition, we are a real specialist in the creation of custom-made products of any kind of bags.

#### Basic colours – non-woven

|    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|
| 00 | 10 | 11 | 12 | 20 | 21 | 22 | 23 |
| 30 | 31 | 32 | 33 | 40 | 41 | 42 | 44 |
| 46 | 47 | 50 | 51 | 52 | 53 | 54 | 55 |
| 56 | 57 | 58 | 60 | 61 | 70 |    |    |

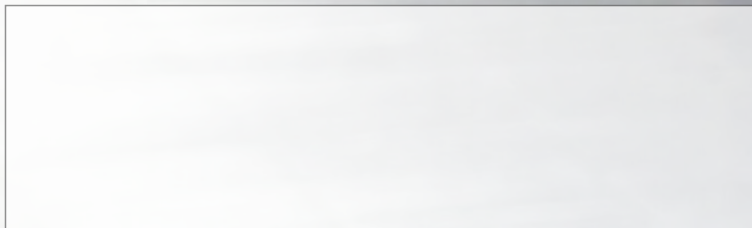
#### Basic colours – cotton

|    |    |    |    |    |    |
|----|----|----|----|----|----|
| 00 | 10 | 13 | 20 | 21 | 22 |
| 30 | 31 | 32 | 40 | 42 | 43 |
| 45 | 50 | 51 | 52 | 53 | 56 |
| 60 | 61 | 70 |    |    |    |



**joytex**<sup>®</sup>  
bags

... enjoy your bag!



This catalog was printed climate-neutral on FSC<sup>®</sup> certified paper.

